



## Red Roo & Carlton Announce Australian Distribution & Marketing Agreement

**MELBOURNE, July 2007** -- Red Roo Sales & Service Company Pty Ltd and the J.P. Carlton Company are pleased to announce the completion of a distribution and marketing agreement for the Australian market. The agreement appoints Red Roo as the exclusive importer and distributor of a selected range of Carlton's outdoor power equipment.

The agreement allows Red Roo to further strengthen its position as a supplier to the arboricultural industry and adds an additional world-class product line to its own, Australian made equipment. In a first for Carlton, the equipment will be spec built and private labeled for Red Roo and sold in Australia as Red Roo by Carlton.

"Carlton has an excellent product and enjoys a solid reputation in the industry," says Jim Kerr of Red Roo. "Red Roo is pleased to have reached this agreement and both companies look forward to these machines making an impact in the Australian market."

"Carlton is proud to partner with Red Roo in providing quality, high performance stump grinders and chippers to the Australian market," says John Bird, of J.P. Carlton. "While we have exported to Australia over the years, this partnership will give Carlton product the support it needs to thrive in the Australian market."

Stump grinder models will include the SP4012 and the SP7015 series. A range of engine options, including a Kubota liquid cooled diesel, will power the stump grinders. Standard features include the Red Tooth™ triple rotation cutter system, narrow width for tight access, and a patented turntable design. Options include wireless remote controls and dedicated track drive systems.

"The performance and design features of the Carlton give the operator a tremendous value," says Sean Kerr of Red Roo. "The strength of the Australian dollar presents an ideal time to consider replacing or adding to existing fleet."

For more information on the Red Roo by Carlton series of stump grinders or to arrange a demonstration, contact Red Roo on 1300 133 767, online at [www.redroo.com](http://www.redroo.com) or [www.stumpcutters.com](http://www.stumpcutters.com).